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WebEquity Surpasses 700th Customer Milestone

Company's cloud-computing software is fastest growing commercial lending platform in the United States by threefold

OMAHA, Neb., August 01, 2011 — WebEquity Solutions[®] LLC ([WebEquity](#)) announced today that it has surpassed the 700th customer mark—nearly doubling its client base in the past three years. Driven by increased pressure to manage asset quality and credit risk and a fiercely competitive market, commercial lenders continue to seek out the industry's only single platform for the financial analysis and risk management of all complex credits (i.e. CRE, C&I, Ag, construction and small business loans).

Regulatory and market factors necessitate that financial institutions put an infrastructure in place that enables them to accurately analyze and price commercial loans. They are expected to have the right controls in place to consistently make prudent and more profitable loan decisions. Lenders also need the ability to respond quickly to meet their borrowers' needs. WebEquity's on-demand lending software enables institutions to automate, optimize and achieve standardization throughout the entire commercial lending process. By creating a secure, centralized repository for all of their complex credit data, WebEquity also gives lenders the essential foundation, along with advanced tools, for performing portfolio risk analysis and stress testing.

Financial institutions of all sizes across the U.S. continue to adopt WebEquity's solution as their single system of record for commercial lending.

"Exchange Bank needed to move off of our spreadsheet-based system to a more sophisticated way of analyzing credits. We selected WebEquity because they have been around for a long time and have a stellar reputation. WebEquity is also the heavy-hitter for Ag lending which is one of our primary focuses," stated Craig Dewalt, senior vice president, Exchange Bank. "Its on-demand model provides the benefit of access to our loan data from any of our locations and when we are out working with our customers. I was also impressed with the level of professionalism and the ability of their people to provide us input on market conditions and lending best practices."

"Beyond the capabilities of the WebEquity solution, we were impressed with the Company's ability to tangibly envision the most effective path we can take to streamline our commercial lending practices," stated Kevin Forristall, risk manager, Treynor State Bank. "WebEquity is well attuned to the evolving credit environment and what tools lenders need to make prudent and more profitable loan decisions."

WebEquity in part attributes its steady growth to the aggressive, ongoing investment it makes in R&D each fiscal year. In addition, its lending software uniquely offers the

advantages of a cloud computing platform—delivered as a Software-as-a-Service (SaaS), WebEquity significantly reduces the overall technology costs for an institution. The Company is not only committed to preserving its lead as a software innovator for the commercial lending industry, but also maintaining the level of exceptional service and support its customers have come to expect.

“We embrace this milestone as a true testament to the value our solution provides by empowering institutions to establish uniform lending practices and drive greater efficiencies,” said Doug McGregor, CEO, WebEquity. “The fact that we offer one platform for financial analysis and risk management of all commercial credits is a distinct competitive advantage for us and one that directly extends to our customer institutions. We are honored to provide game-changing technology that is helping so many reputable lenders meet the demands of their ever-changing markets and the regulatory climate.”

About WebEquity Solutions

WebEquity® is the proven leader in on-demand lending software. More than [700 financial institutions](#) and 20,000 lending professionals use WebEquity to automate and streamline their lending process and reduce operational costs, while making more uniform and profitable credit decisions. The company offers financial institutions a distinct advantage with a single solution that works for all loan types, an on-demand model that provides centralized, anywhere access, and the flexibility to configure the system so it fits their lending practices. WebEquity serves institutions in the U.S., Canada and Australia. For more information call 800.264.0787 or visit www.webequitysolutions.com.

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